

No. L-20020/16/2014-IC
Government of India
Ministry of Health & Family Welfare
Department of Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homeopathy
(AYUSH)

AYUSH Bhawan, B Block,
GPO Complex, INA,
New Delhi

Date: 30.07.14

Subject: Participation of AYUSH Industry in different events to be organised abroad-reg

This is regarding the participation of AYUSH Industry in different events being organized in Malaysia and Turkey with the objective of promotion & propagation of AYUSH Systems of Medicine and export abroad.

2. Three events are being organised in Turkey and Malaysia as follows:
 - a) 83rd Izmir International Fair- 29th August to 03 September, 2014 at Turkey.
 - b) 2nd Herbal World Global Exhibition & Conference- 26 to 28 September, 2014 at Kuala Lumpur, Malaysia.
 - c) 8th International Traditional and Complementary Medicine Conference (INTRACOM), Exhibition and Carnival- 30th October- 2nd November, 2014 at Malaysia.
3. The Federation of Indian Chambers of Commerce and Industry (FICCI) is liaisoning from Indian side with organisers for all these events.
4. The Pharmexcil and Associations of Manufacturers of Indian System of Medicine are requested to circulate the information to all their members and advice them to participate in the event. The interested member may contact FICCI for further information in this regard. Contact details of FICCI are enclosed.
5. As you are aware, the Department has the provision of reimbursement of 75% of expenditure up to Rs. 2.00 Lakh (whichever is less) incurred on participation in international events as per the schemetic guidelines. A copy of the IC scheme is available on the website of this Department (www.indianmedicine.nic.in).



(Banamali Naik)

Under Secretary to Govt of India
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To,

1. Mr. S. Murali Krishna, Deputy Director 101, Aditya Trade Centre, Ameerpet, Hyderabad - 500038, Email: ayush@pharmexcil.com

2. Ayurvedic drug Manufacturers' Association (ADMA)
Secretariat: 227, T.V. Industrial Estate,
248/A, S.K.Ahira Marg, Worli,
Mumbai – 400030.
Email: admaindia@vsnl.net; admaindia@mtnl.net.in; admaindia@gmail.com,
nimish@charak.com, vijay.sandu@sandu.in
3. Ayurvedic Medicine Manufacturers Organisation of India, (AMMOI)
Room No. 33, Arate towers, Veliyannur, Thrissur-680021
Email: mail@vaidhyaratnam.mooss.com
4. The Karnataka Indian Medicine Manufactures Association (KIMMA),
168, (old No 126/2) Chelakere, Kalyana Nagar Bangalore- 560 043
Email: vedicshylu@gmail.com, mdsitaram@gmail.com, sneha@srisriayurveda.in
5. Association of Manufacturers of Ayurvedic Medicines (AMAM)
H-36, Connaught Place, New Delhi-110001
Email: multaniayurveda@hotmail.com, amam2003@sify.com
6. Tamilnadu Medicinal Plant Farms & Herbal Medicine Corporation Ltd
Tampcol Buildings, Anna Hospital Campus,
Arumbakkam, Chennai-600106.
Email: customerservice@tampcol.in
7. Oushadi, The Pharmaceutical Corporation (I.M) Kerala Ltd.
Kuttanellur, Thrissur, Kerala- 680014, Email: trc-oushadi@sancharnet.in
8. The Kerala State Homoeopathic Co-Operative Pharmacy Ltd.
XII/37 to 39, Mararikulam South, Pathirappally P.O., Alappuzha - 688 521
Email: homco@sify.com
9. All Orissa Ayurvedic Drug Manufacturers Association
C/o BG Pharmaceuticals Campus. Plot.187
Zone –B, Sector A, Mancheswar Industrial Estate, Bhubaneshwar – 751010, Orissa,
Email: bgpharma@rediffmail.com
10. The Arya Vaidya Pharmacy
136-137, Trichy Road, Ramanathapuram,
Coimbatore-45, India; Email: contact@avpayurveda.com

FICCI contact details:

For Turkey event: 83rd Izmir International Fair.

1. Mr Kunal Chaudhary/ Mr Ishan Pandita, Federation House, Tansen Marg, New Delhi-01; Mob- +91-9910307140/ +91-9811358783; Email: kunal.chaudhary@ficci.com/ ishan.pandita@ficci.com

For events in Malaysia: 2nd Herbal World Global Exhibition & Conference and 8th International Traditional and Complementary Medicine Conference (INTRACOM), Exhibition and Carnival.

2. Shri Sandeep Mukharjee/ Shri S.P.S. Rewari, Federation House, Tansen Marg, New Delhi-01; Mob: +91- 9560036662/ +91-9868978924; Email: sandeep.mukherjee@ficci.com/ spsrewari@hotmail.com

Copy for information:

3. Shri Vinay Mathur, Deputy Director General; Federation House, Tansen Marg, New Delhi-01 with reference to his letters dated 02.06.2014 & 13.06.2014 addressed to Secretary-AYUSH and Joint Secretary-AYUSH respectively;.
4. Shri Soumen Bagchi, Director, Southern Division, Ministry of External Affairs, Jawahar Lal Nehru Bhawan, Janpath, New Delhi; Email: dirsouth@mea.gov.in
5. Ms Tarika Roy, Director, Central Europe Division, Ministry of External Affairs, South Block, New Delhi; Email: dirce@mea.gov.in
6. The High Commissioner of India, Level 28, Menara 1 Mon't Kiara, No. 1, Jalan Mon't Kiara, 50480, Kuala Lumpur (Malaysia), Telephone: (00-603) 62052350, 6205 2351, E-Mail: hc@indianhighcommission.com.my, admn@indianhighcommission.com.my
7. Shri Mohan Lal, Second Secretary (Commerce) & Head of Chancery, Embassy of India, Turkey; Tel: 0090 312 4385371; Email: fspi@indembassy.org.tr