



PHARMACEUTICALS EXPORT PROMOTION COUNCIL

(Set up by Ministry of Commerce, Govt., of India)

H.O.: 101, Aditya Trade Centre, Ameerpet, Hyderabad – 500038

Tel: 040-23735462/23735466, Fax: 91-40-23735464

E-mail: info@pharmexcil.com

Ref: PXL/H.O./CIR-5/2006-07

5th May 2006
Hyderabad

To
All the Members of Council

Dear Sir / Madam,

Sub: Participation in CPHI 2006, Paris, France.

At the outset, we thank the members who have taken part in CPHI 2005 through council. After successfully organizing Pharmexcil Pavilion in CPHI 2005, we are planning to organize 'India Pavilion' in CPHI 2006 to be held at Paris, France during 3-5th October 2006, by taking a space of 477 sq.mtrs in **Hall No.5A**.

Highlights of the Indian-Pharmexcil Pavilion are as follows:

- The organizers have agreed to officially declare the area as India Pavilion.
- The minimum space to be booked by the exhibitors outside our Pavilion is 20 sq.meters (shell scheme) and 30 sq.meters (bare space). **However, in our Pavilion minimum stall size is 12 sq.meters**
- Approximate cost would be Rs.27,000-29,000 per sq.meter depending on exchange rate and other variable costs.
- The stall cost includes minimum furniture like carpet, three chairs, one table, one information counter, one stool, three/four spot lights, dust bin, one power socket, overall India branding etc.
- The space is ideally located at the entrance between hall No. 5A and 6
- Floor plan of the Pavilion is enclosed

Members who are interested to participate in CPHI 2006 may kindly block their space by selecting the stall No. from the enclosed floor and send to us along with a cheque/demand draft for Rs.50,000/- drawn in favour of Pharmaceuticals Export Promotion Council, payable at Hyderabad/Mumbai. This amount will be adjusted in the final amount to be paid by the member.

Members may kindly note that stalls will be reserved on first-cum-first serve basis and only to those members who have paid the advance amount of Rs.50,000/-

MDA:



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As per revised MDA guidelines, those members whose export turnover during the previous year is less than Rs.15 crores, will get MDA to a maximum extent of Rs.80,000/- towards stall rental charges, subject to other conditions of MDA.

Other information like details of the stall constructors, payment schedule etc., will be informed to the participating companies in due course of time.

Members are advised to take advantage of this opportunity.

With regards

DR. P V APPAJI
EXECUTIVE DIRECTOR