

**ELIGIBILITY CRITERIA FOR TROPHIES AND MERIT CERTIFICATES**

There will be two Awards in the form of Trophies and two Merit Certificates in each of the following categories:

**Category I : General Category**

Drugs & Pharmaceuticals

**Category II : Product category:**

Formulations

Bulk Drugs & Intermediates

Herbal related Products (Including Medicinal plants, Ayurvedic  
Homeopathic, Unani, Siddha medicines etc)

Biotech Products

Pharmaceutical Services (including R&D, clinical trials, contract  
manufacturing etc)

Healthcare products (including surgicals, diagnostics etc)

Veterinary Products

**Category III : Merchant Exporters Category**

The member who ranks first will be given Trophy and the member who ranks second will be given Merit Certificate

The criteria for awarding these Trophies/Merit Certificates are as follows:

- a) Application for Awards should be made in only one category. Members who wish to apply in Category II, should select only one product based on maximum export performance.
- b) At least 5 applications should have received from each of the above categories to consider giving awards.
- c) The exporter should have obtained 40% growth in exports during the year over the preceding year of Award.
- d) Compound growth in exports over a period of three years should not be less than 30%.
- e) The exporter should have a minimum of Rs.1 crore exports to his credit during all three preceding years.
- f) In case the percentage growth conditions (c) and (d) are not satisfied, the minimum absolute growth in exports should not be less than Rs.5 crores for SSI units and Rs.10 crores for non-SSI units.

- g) Minimum exports during the year should be Rs.1 crores for SSI units and Rs.4 crores for Non-SSI units.

Weightage will be given in the following cases while making selection of Awardees:

- a) Developing a new product and/or exporting a new markets known to be difficult for accessibility to Indian goods.
- b) Significant success in developing or acquiring internationally accepted standards of quality certificates
- c) Significant success in establishment and promotion of Indian brands overseas.
- d) Any other item of significance, which the Expert Committee deems fit to include in the weightage