

**PHARMEXCIL**  
**Pharmaceutical Export Promotion Council**  
**(Set up by Ministry of Commerce & Industry, Govt., of India)**

Ref: PXL/C16/H.O./10/2004

November 3, 2004  
Hyderabad

To  
All Members of COA  
All Members of Pharmexcil.

Dear Sir(s)

GREETINGS FROM PHARMEXCIL

**Sub: Opportunities available to exporters under MAI scheme of Govt., of India.**

The Ministry of Commerce & Industry, Govt., of India has been assisting the pharmaceutical exporters through several schemes under Market Development Assistance [MDA]/ Market Access Initiative [MAI] programmes. In this regard Pharmexcil has organized two seminars in the month of September 2004 at Mumbai and Hyderabad. A Senior Official from the Ministry of Commerce made a detailed presentation of the schemes.

While many of the above promotional activities are linked to the programmes organized by the Export Promotion Council, we would like to inform two important items where pharmaceutical exporters may benefit independently. The same are given below:

**A. Reimbursement of registration charges for product registrations abroad.**

Under this scheme assistance is available on reimbursement basis for registration charges paid by an exporter of pharmaceuticals (including biotechnology products). The exporter is required to send the request through the Council. Preference shall be given to the small and medium entrepreneurs. 50% of the registration charge subject to a ceiling of Rs. 5.00 lakh for each registration shall be reimbursed. An exporter can apply five registrations in a year and the total ceiling for each exporter is Rs. 25.00 lakh p.a. The proforma for application is attached as ANNEXURE – A.

## B.Research & Development

Under this scheme selected exporters would be assisted in modernizing and upgrading the identified products as per the needs of the specific markets. The Council would act as co-ordinator. 25% of the total approved cost subject to a ceiling of 50.00 lakh for each product would be funded. Proforma for application is enclosed as ANNEXURE – II.

You may kindly make note the above two opportunities which are relevant to pharmaceutical exporters in particular. All companies irrespective of size / export turnover are eligible. Interested members may please submit applications with relevant documents to Pharmexcil immediately. You may also contact us at our Head Office /Regional Office for more information on this subject.

Thanking you,

Yours faithfully,

Dr. P.V. Appaji,  
Executive Director

ANNEXURE – A

PROFORMA FOR SUBMISSION OF APPLICATION UNDER MAI  
PROGRAMME  
[FOR PRODUCT REGISTRATION ASSISTANCE]

- 1.Name of the applicant Company :
- 2.Address
- (a) Regd. Office
- (b) Head Office
- (c) Factories :
- 3.I.E.C. Code No :
- 4.PAN No :
- 5.RCMC No/PHARMEXCIL :
- 6.Country of Registration :
- 7.Product Name :
- 8.Registration Fee (paid) (In Foreign / Indian Currency) :
- 9.Name and address of the Indian Embassy  
who attested the receipt of payment with Phone Nos.
- 10.Name and address of beneficiary organization
- 11.Copy of Product Registration Certificate issued by  
Regulatory Authorities where product is registered  
[in case the certificate is issued in a language other than  
English, please enclose a translated copy in English attested  
by Indian Mission of that Country.
- 12.Export Turnover (past3 years)

<b>Financial Year</b>	<b>Exports to the country where product is registered (Rs. In lakhs)</b>	<b>Exports to other countries</b>	<b>Total Exports (Rs. In lakhs)</b>

13. Brief summary of company's export performance

14. Copy of drug manufacturing license issued by State Drug Controller

15. Declaration by the MD/CEO of the Company

I solemnly declare that the particulars given in the above statement are correct. I bound myself and the company accountable and responsible for any incorrect information given in the above statement and shall immediately refund amount received on the basis of wrong information provided in the above statement.

Signature:

Name :

Designation:

Office Seal:

Place

Date:

---

ANNEXURE – B

PROFORMA FOR SUBMISSION OF APPLICATION UNDER MAI  
PROGRAMME  
[R & D product/project]

- 1.Name of the applicant Company :
- 2.Address
- (d) Regd. Office
- (e) Head Office
- (f) Factories :
- 3.I.E.C. Code No :
- 4.PAN No :
- 5.RCMC No/PHARMEXCIL :
- 6.Name of the R & D Product/Project :
- 7.Brief details of the proposal for assistance. :
- 8.Nature / amount of assistance required :
- 9.Details of R & D facility available with the company :
- 10.Whether the R & D is approved by DSIR [Please enclose copy of approval] :
- 11.Export Turnover (past3 years) :

<b>Financial Year</b>	<b>Export value of the product for which assistance is applied (Rs. In lakhs)</b>	<b>Total Exports of all products (Rs. In lakhs)</b>

- 12.Brief summary of company's export performance
- 13.Copy of drug manufacturing license issued by State Drug Controller

**14. Declaration by the MD/CEO of the Company**

I solemnly declare that the particulars given in the above statement are correct. I bound myself and the company accountable and responsible for any incorrect information given in the above statement and shall immediately refund amount received on the basis of wrong information provided in the above statement.

**Signature:**

**Name :**

**Designation:**

**Office Seal:**

**Place**

**Date:**